

Instructional Design

Instructional Design has to do with taking a structured approach to development and the effective management of all stages of the developmental cycle from needs analysis and setting goals, outcomes and objectives to design or selection of materials and eventual evaluation of outcomes.

Development of competence in Instructional Design helps managers and leaders make the transition from subject matter expert to an impactful designer of developmental interventions.

This intensive and practice course will provide attendees with all of the tools, approaches, skills, models, mindsets and ideas they need in order to effectively design instructional content and conclude with a practice developmental session.

Objectives:

The course will have the following objectives:

1. To be able to design and manage effective and impactful instructional content.
2. To fully understand the value of development to individuals and organisations and know what developmental interventions exist and how they can be utilised.
3. To be able to use a wide range of training techniques, tools and approaches effectively including trainer input, roleplays, simulations, gamification, technology, visuals, projects, error correction, video and audio, and more.
4. To know how to manage all stages of the training cycle (as highlighted in the ADDIE model), be able to analyse the needs of trainees and know how to measure the outcomes of training and development including by reaction, assessment, reflection, goals and return on investment.
5. To be able to understand their learners and manage the training environment and factors that impact upon it including motivation, instructions, monitoring and feedback.
6. To develop as instructional designers who are able to create own material, get the best from adaptation of assigned material, create training proposals and who feel confident to write for publication or speak at events.

Duration:

3 days

Who Should Attend:

The course is aimed at anyone who needs to develop others at work and increase performance through the use of structured and formulaic development and who needs to design effective and impactful instructional content.

Key Features of the Course:

The course will feature content on:

- The key principles and models of Instructional Design and the stages and processes involved
- Conducting needs analysis and setting goals, objectives and outcomes
- Selecting, designing and handling training materials
- Approaches to delivery and task types for a structured approach to development
- Measuring and evaluating outcomes of development

Contact:

E-mail us at info@litt-analytics.co.uk for a full proposal for your organisation.